



UNIVERSITY OF UTAH  
SCHOOL OF MEDICINE

# Using Health Economics to Evaluate Antimicrobial Stewardship Activities

Vanessa Stevens, PhD

Research Assistant Professor  
Division of Epidemiology  
University of Utah School of Medicine  
IDEAS 2.0 Center of Innovation  
VA Salt Lake City Health Care System



# Health economics in 30 minutes





## Disclaimer:

*I am not a health economist, I just play  
one on TV*

Several slides generously provided by Richard  
Nelson, PhD (a real life health economist)



# Overview

1. Learning objectives
2. Why do we care about health economics?
3. Economic Analyses
  - Budget Impact Analysis
  - Cost of Illness Studies
  - Cost Effectiveness Analysis
4. Primer on AS program justification



# Learning Objectives

1. Identify different kinds of economic evaluations
2. Identify the main inputs to economic evaluations
3. Understand the role of economics in justifying stewardship programs to health care system administrators
4. Critically evaluate health economic evaluations in AS research literature



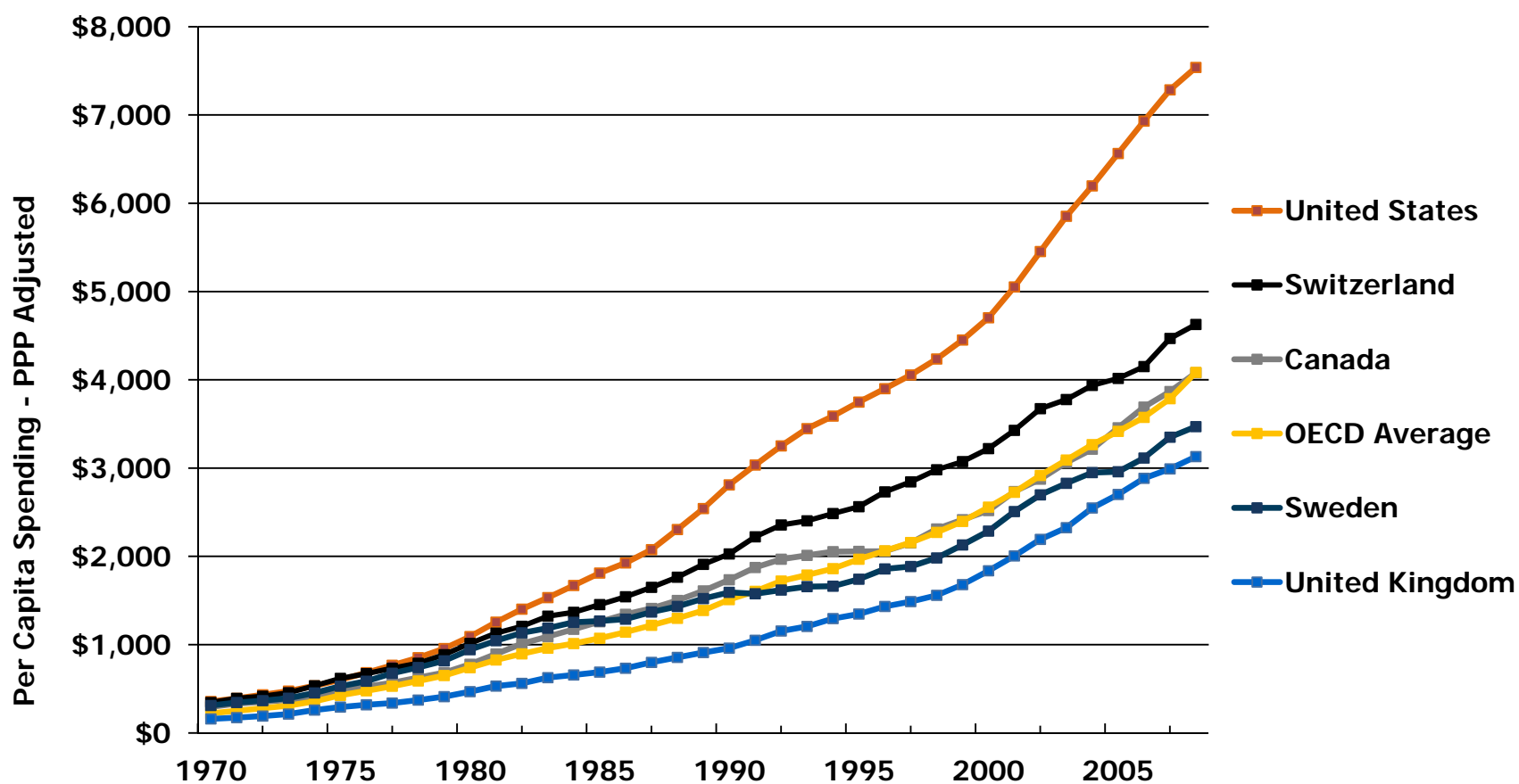
# Health Economics



- Allocation of scarce healthcare resources to satisfy unlimited demands
- The study of choices



## Growth in Total Health Expenditure per Capita – 1970-2008

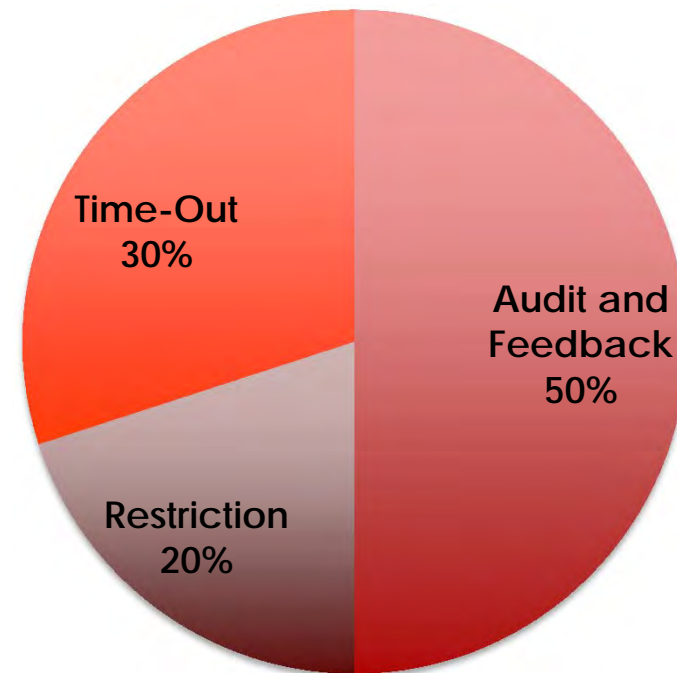
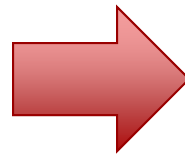






# How can health economics help?

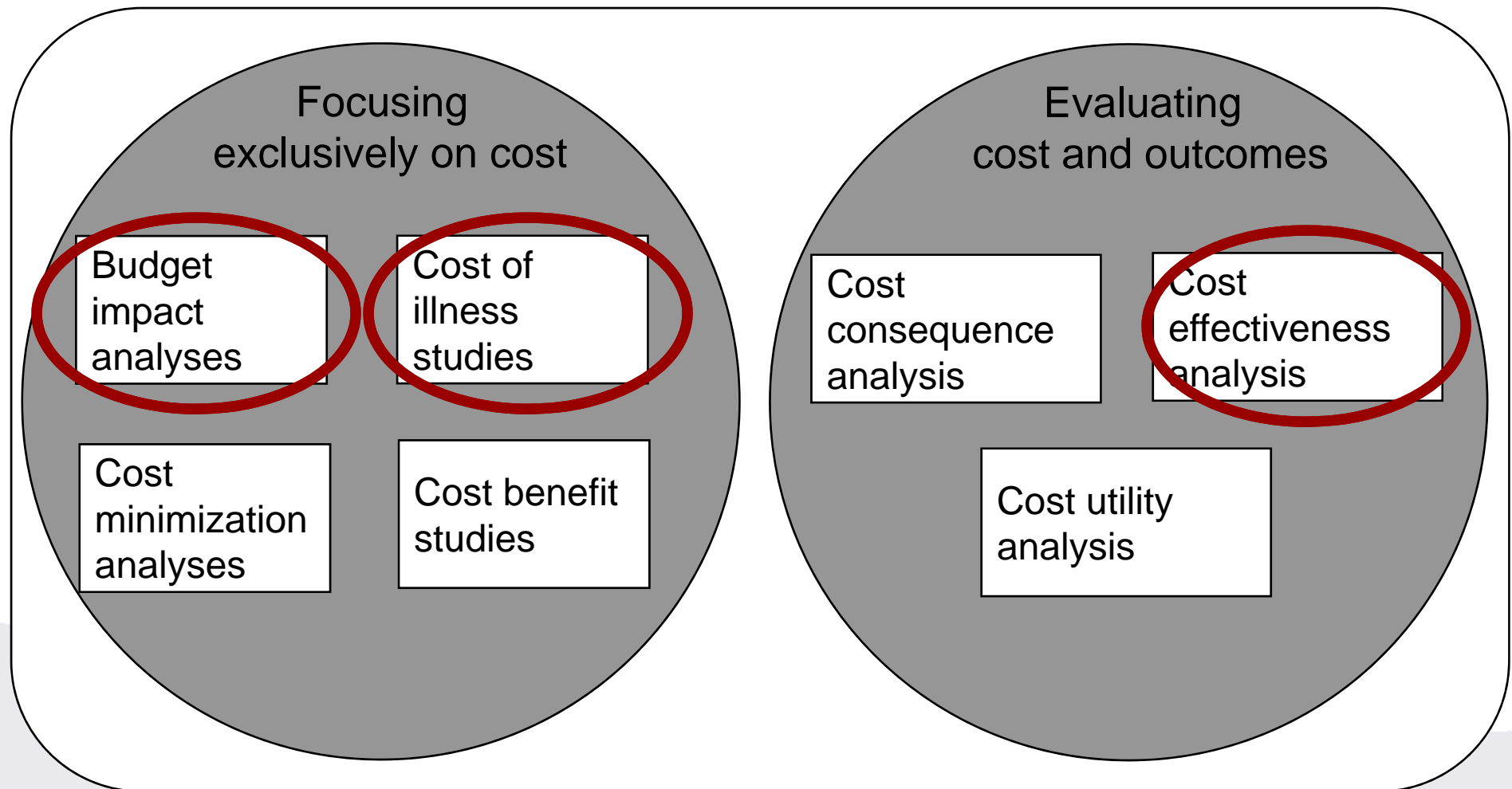
## Spending







# Economic studies





# Summary of economic methods

Type of Analysis	Costs	Outcomes
<b>Budget impact analysis</b>	\$	-
<b>Cost-minimization</b>	\$	-
<b>Cost-of-illness</b>	\$	-
<b>Cost-effectiveness</b>	\$	Natural units
<b>Cost-utility</b>	\$	QALYs
<b>Cost-benefit</b>	\$	Monetary Units
<b>Cost-consequence</b>	\$	All of the above



# Cost of Illness Studies

What are the economic costs of an illness or other undesirable event?

- Identify and measure all costs of a particular condition
- Payer, patient, provider, societal perspectives
- Important input in cost-effectiveness analysis



# Example

How much does each case of MRSA cost the healthcare system?

Relative to patients with MSSA, patients with MRSA cost on average \$10,000 more\*

This is the attributable cost of resistance in SA infections

\*I made this number up



# Budget Impact Analysis (BIA)

How much will it (or did it) cost to implement a particular intervention?

- For resource allocation
- Payer perspective
- Short time horizon (1-5 years)
- Size of population explicitly accounted for



## Example

An AS intervention to review the chart of every outpatient prescribed an antibiotic is estimated to cost \$30 per patient in a health system that prescribes antibiotics for 5,000 outpatients per month

Budget impact =  $\$30 * 5,000 * 12 = \$1.8$  million annually





# Cost Effectiveness Analysis (CEA)

What are we getting for what we are spending on an intervention?

- Integrates information on costs AND outcomes
- Provides information on the consequences of alternative options
- There must be a comparator (even if “do nothing”)



# Quantifying Cost-Effectiveness

Cost-effectiveness analysis always examines the **NET** effect of substituting one option for another

$$ICER = \frac{Cost_A - Cost_B}{Effectiveness_A - Effectiveness_B}$$

$$ICER = \frac{\text{Incremental cost of changing from A to B}}{\text{Incremental effectiveness of changing from A to B}}$$



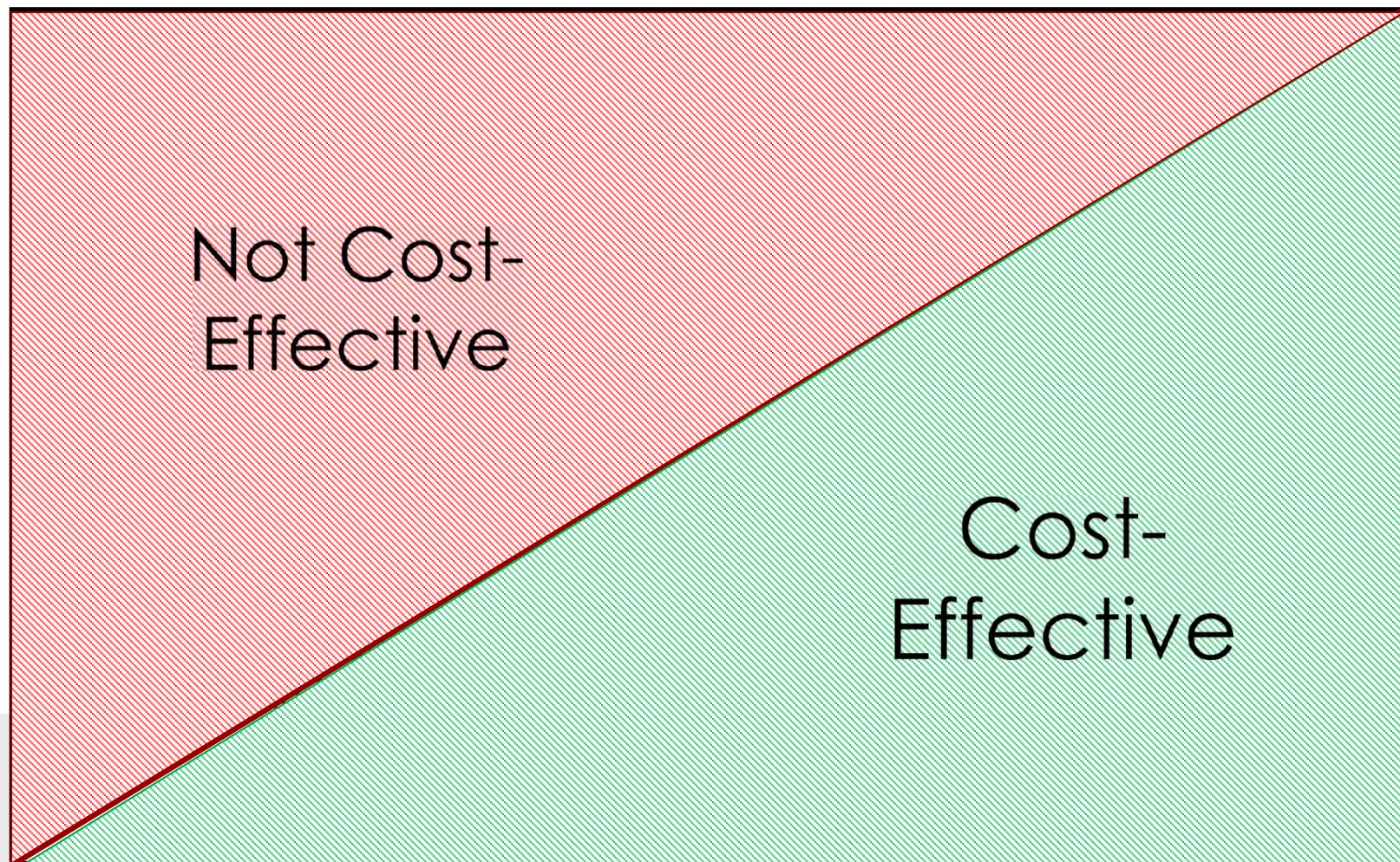
# Cost-effective Interventions

- What does it mean for an intervention to be cost-effective?
- Typical threshold: \$50,000 per QALY
- May depend on the time horizon



# Cost-Effectiveness Plane

Cost of AS vs. No AS





# Opportunity Cost

The cost incurred by choosing one intervention and not being able to do another



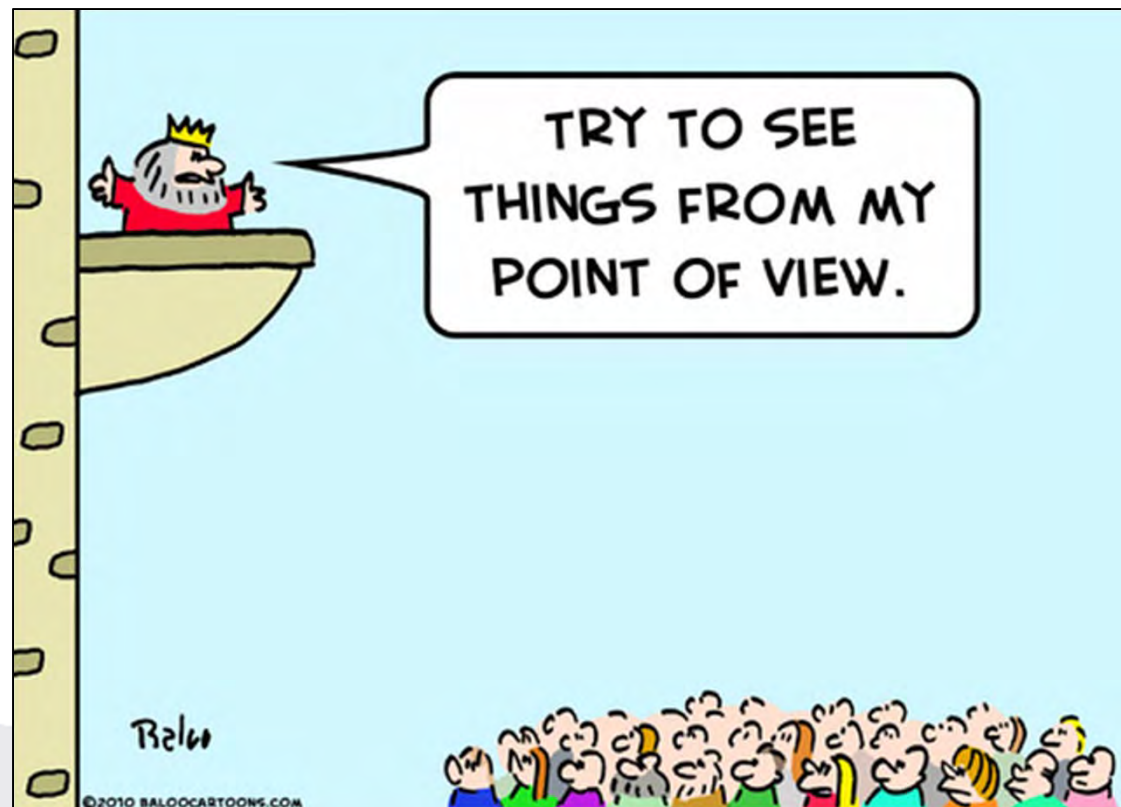
Preventing SSI



Preventing CDI



# Justifying an AS program to C-Suite – A primer







# Audience Question

Does your facility or health system already have an AS program in place?

1: Yes

2: No

3: Not sure



## Follow-Up Question

Have you already, or will you need to in the future, ask administration for AS resources?

1: Yes

2: No

3: Not sure



## Typical “Pitch”

- We use too many antibiotics
- Antibiotic resistance is bad
- 1 FTE ID physician, 0.5 FTE ID pharmacist/ 500 beds
- Reduce DOT, duration, spectrum
- Reduce resistance, readmissions, C. diff
- Compliance with JCAHO, CMS



# Typical economic arguments

- Costs saved from:
  - Reducing LOS
  - Not buying as many antibiotics
  - Avoiding C. diff, readmission, and CMS penalties
- A program is cost-effective



# Not all costs can be avoided

## Cost of Pediatric CDI





# Not all costs can be avoided

Cost of Pediatric CDI



- Maintenance
- Utilities
- Labor



- Fixed Cost
- Variable Cost

- Antibiotics
- Catheters
- Other consumables

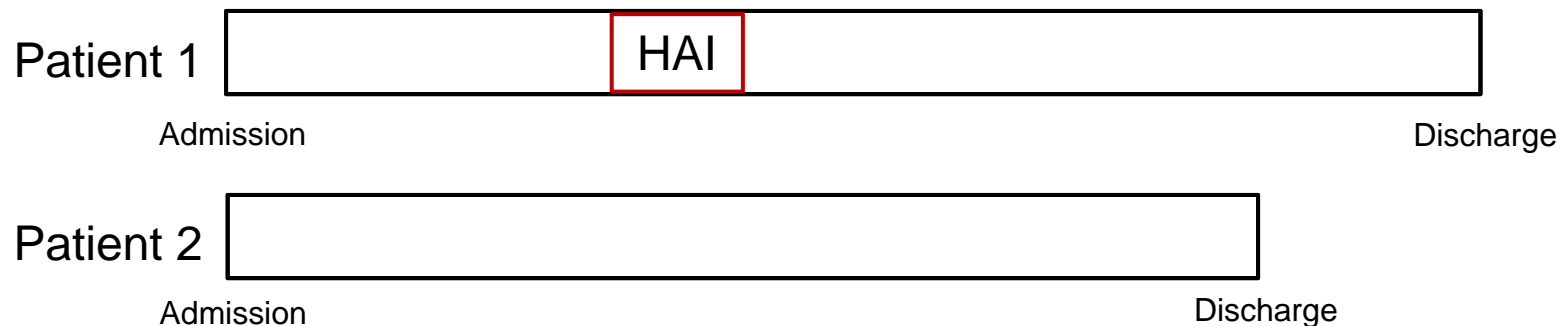






# Impact of HAI on LOS and costs is probably overstated

Many studies compare total LOS/Costs between patients with HAI and those without



- But not all of the days/costs are attributable to the HAI
- This leads to “time-dependent bias”



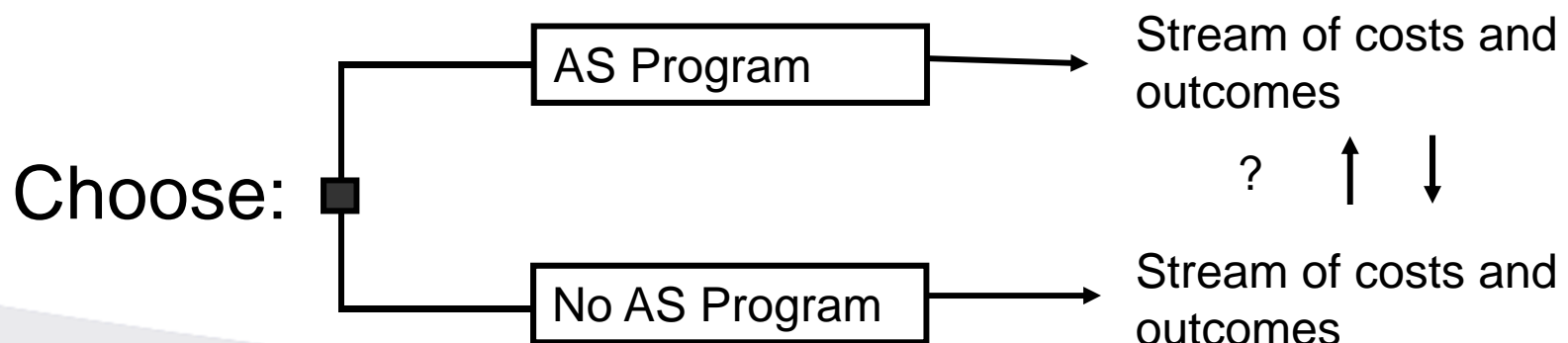
# Time-Dependent Bias: published studies of LOS

Study	Country	HAI type	HAI time-varying	HAI non-time-varying	Inflation factor
Wolkewitz (2013)	Switzerland	MRSA	5.9 (0.0-11.9)	24.5 (14.5-34.5)	312.3%
Barnett (2011)	Argentina	CLABSI, CAUTI, VAP	1.35 (0.8-1.9)	11.2 (10.1-12.4)	731.9%
Schumacher (2013)	Germany	Nosocomial pneumonia	6.2 (1.3-9.1)	21.9 (17.6-26.2)	253.2%
Roberts (2010)	US	Many pathogens	5.9	8.1	37.3%
Vrijens (2010)	Belgium	Bloodstream infections	6.7	21.0	253.2%



# Incomplete Formulation

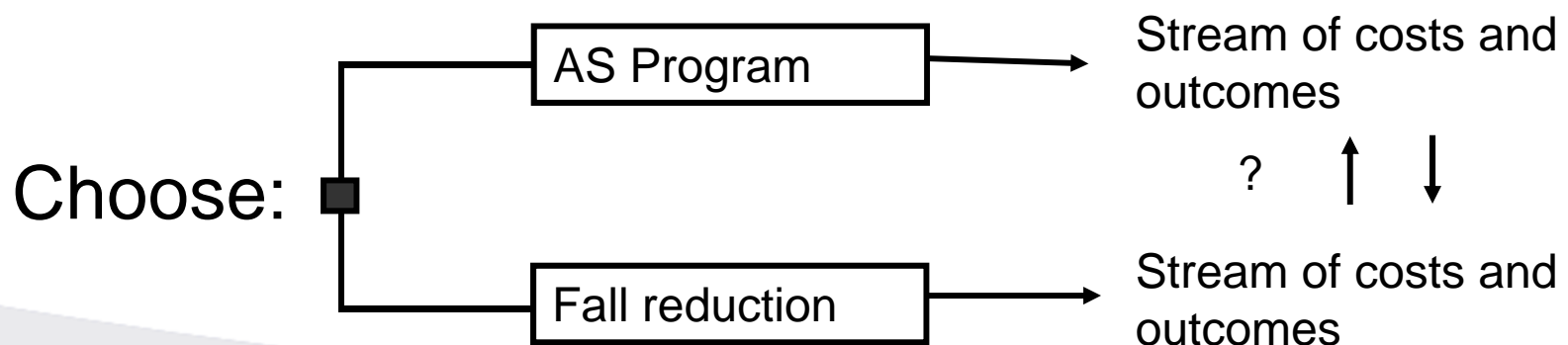
- Studies in the literature give a limited picture
- Presumed choices are formalized in a cost effectiveness analysis as:





# More Accurate Formulation

- There is only so much money
- AS programs compete against other initiatives for scarce resources





# Cost-Effectiveness is not enough

- Thresholds are completely arbitrary
- It is better to save money than to spend money



# Ways to improve "The Pitch"

- Emphasize regulatory/legal
- Broaden economic considerations (costs, revenue, opportunity costs, variable costs)
  - Estimate bed-days freed up
  - Understand case-mix and payment models
- Add job descriptions
- Provide options for intensity
- Establish credibility – work with C-Suite on your plan
- Elevator speech





# Conclusions

- Economic evaluations can help us decide how to spend our limited resources
- Costs and effectiveness can be challenging to measure accurately, especially in AS research
- Justifying an AS program to the C-suite should be a hybrid of economic analyses and a business plan



# Questions

Contact me:

[vanessa.stevens@hsc.utah.edu](mailto:vanessa.stevens@hsc.utah.edu)

[vanessa.stevens@va.gov](mailto:vanessa.stevens@va.gov)

 Vanessa\_S91



# References

- Nelson et al. AJPM 2016. [http://www.ajpmonline.org/article/S0749-3797\(15\)00696-0](http://www.ajpmonline.org/article/S0749-3797(15)00696-0)
- Jain et al. NEJM 2011. <http://www.nejm.org/doi/full/10.1056/NEJMoa1007474>
- Stevens et al. Clin Micro Infect 2013.  
[http://www.clinicalmicrobiologyandinfection.com/article/S1198-743X\(14\)60095-1/abstract](http://www.clinicalmicrobiologyandinfection.com/article/S1198-743X(14)60095-1/abstract)
- Barnett et al. *AJE* 2009.
- Barnett et al. *Value in Health* 2011.
- Spellburg et al. OFID 2016.  
<https://academic.oup.com/ofid/article/3/4/ofw210/2593339/How-to-Pitch-an-Antibiotic-Stewardship-Program-to>



## THE U.S. SPENDS MORE ON **HEALTH CARE** THAN ANY OTHER NATION

Here's what the U.S. could do today with the **\$15.5 TRILLION** we'd save if our health care spending over the past 30 years had been the same as that of the second-highest spending country:

Transform our  
\$11.6 trillion  
federal debt into a  
**\$3.9 TRILLION  
SURPLUS**



Send **175,401,721  
STUDENTS** to a  
four-year college



Cover an area  
the **SIZE OF  
SOUTH CAROLINA**  
with solar panels



**BUY EVERYONE** in  
the world **4 IPADS**



Source: 2012 OECD Health Data.





## Inpatient costs, mortality and 30-day re-admission in patients with central-line-associated bloodstream infections

V. Stevens<sup>1,2,3</sup>, K. Geiger<sup>3,4</sup>, C. Concannon<sup>2</sup>, R. E. Nelson<sup>5,6</sup>, J. Brown<sup>2,3,7</sup> and G. Dumyati<sup>2</sup>

Characteristic	Adjusted <sup>a</sup> total costs (2010 USD)			Adjusted <sup>a</sup> variable costs (2010 USD)		
	Coefficient	Excess cost	p	Coefficient	Excess cost	p
CLABSI	0.198	49 618	0.04	0.211	32 412	0.03
Other HAI	0.561	122 217	<0.0001	0.595	78 832	<0.0001
Multiple catheters	0.362	96 000	<0.01	0.386	63 096	<0.01
ICU stay, per day	0.011	2921	<0.0001	0.011	1726	<0.0001
Step-down stay, per day	0.008	2111	<0.0001	0.008	1280	<0.0001

CLABSI, central-line-associated bloodstream infection; HAI, healthcare-associated infection.

<sup>a</sup>All costs were modelled by generalized linear regression with log link and gamma distribution. In addition to the variables listed in the table, estimates were also adjusted for gender, age, race, major surgical procedure, Acute Physiologic and Chronic Health Evaluation (APACHE) II score, Charlson Comorbidity Index, diagnosis-related group (DRG) weight, and DRG system (AP-DRG, CMS-DRG, or APR-DRG).



# Questions

- Is \$32,000 a lot?
- Should we spend our scarce resources to prevent CLABSI?



# Measuring Costs - Issues

1. Perspective?
2. Charges vs. Cost?
3. Fixed vs. Variable Cost?
4. Time Dependent Bias



# Perspective

- From whose point of view is the study conducted?
- Natural hierarchy
  - Society
  - Healthcare system/provider
  - 3<sup>rd</sup> party payer
  - Patient or family





# In a Hospital or Payer Perspective Analysis:

1. Healthcare resources
- ~~2. Non-healthcare resources~~
- ~~3. Caregiver time~~
- ~~4. Patient time~~

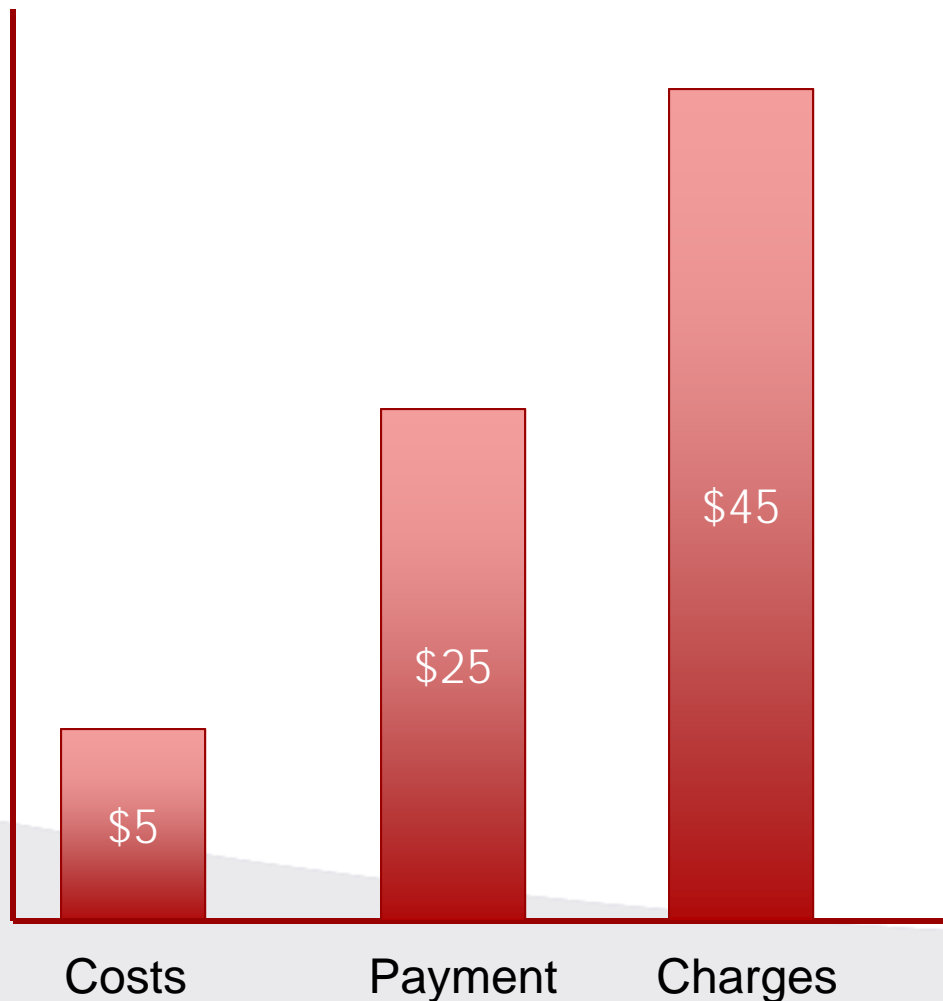


# Measuring Costs - Issues

1. Perspective?
2. Charges vs. Cost?
3. Fixed vs. Variable Cost?
4. Time Dependent Bias



# Charges $\neq$ cost



- Relationship between charges and costs is complex
- Money spent to acquire penicillin (for example) varies from hospital to hospital
- Charges for use of penicillin will also vary by hospital



# Measuring Costs - Issues

1. Perspective?
2. Charges vs. Cost?
3. Fixed vs. Variable Cost?
4. Time Dependent Bias

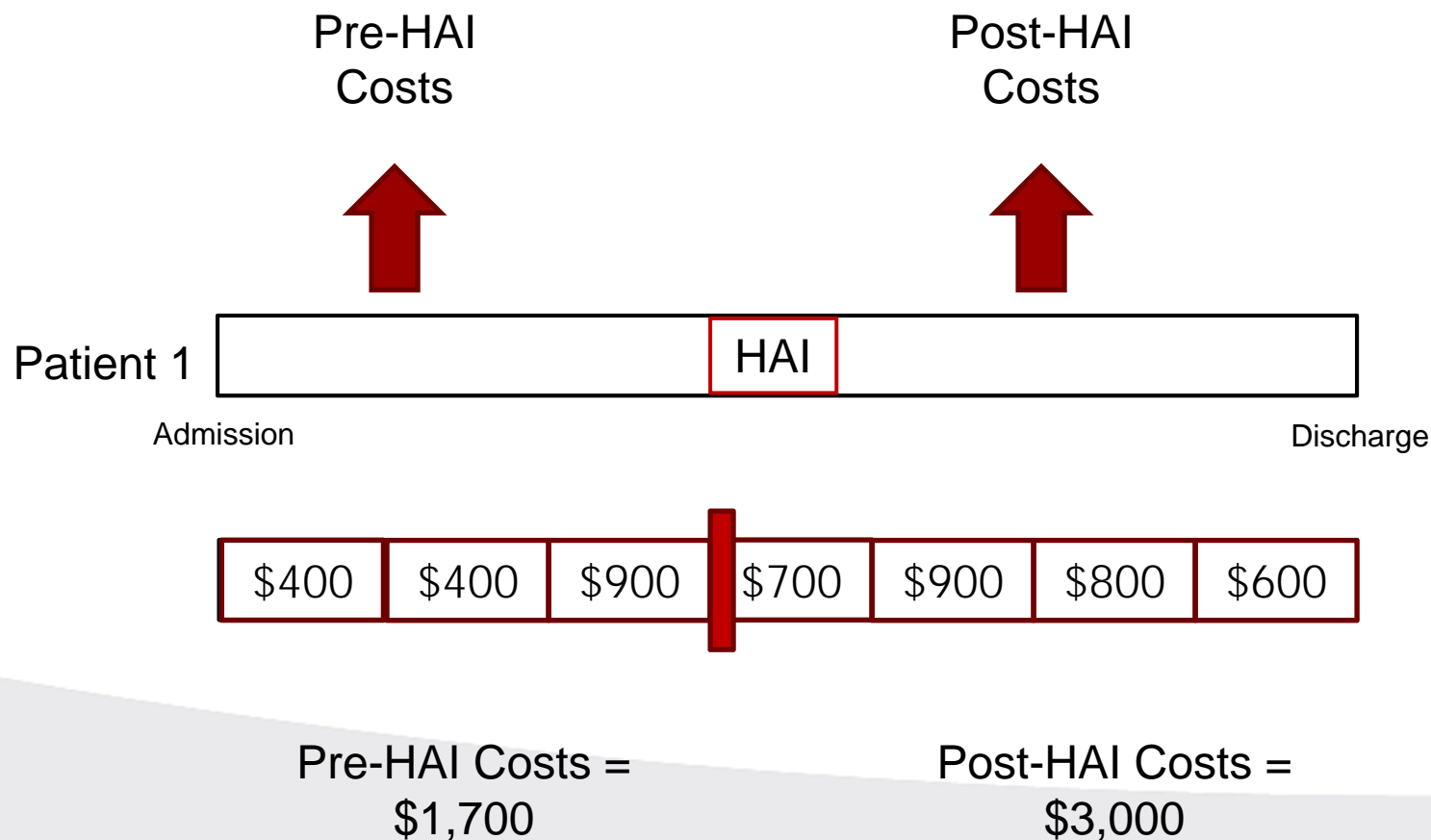


# Measuring Costs - Issues

1. Perspective?
2. Charges vs. Cost?
3. Fixed vs. Variable Cost?
4. Time Dependent Bias



# Addressing time-dependent bias in cost studies





## Ideal Cost Data:



**Costs (Not Charges)**



**Can Separate Fixed  
and Variable Cost**



**Daily Costs**



# Costs

- Resources consumed when providing a treatment intervention or service
- Broad categories
  1. Healthcare resources
  2. Non-healthcare resources
  3. Caregiver time
  4. Patient time





# Effectiveness

The effects or outcomes associated with implementing an intervention

- Resistant infections avoided
- Adverse events or deaths avoided
- Quality-Adjusted Life Years (QALYs)
- Number of successfully treated patients



# What should be included?

Two types of outcome:

- **Cost outcomes**

- The AS program could be cheaper or more expensive than no AS program

- **Effectiveness outcomes**

- The AS program can more or less effective than no AS program
  - More lives saved
  - Less resistance
  - Fewer infections



# A non health-related example



New jet fighter  
(very expensive,  
clearly better than  
old)

Old jet fighter  
(inexpensive, has  
done well)

1 new jet fighter = 4 old jet fighters in defense capacity (effectiveness)



1 new fighter

Hypothetical number  
of old fighters

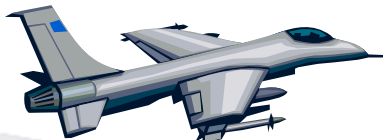
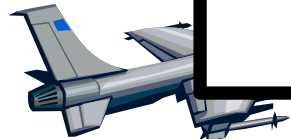
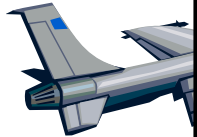
Who wins?



VS



new



VS



?

For the same price, 14 old jets  
clearly dominates 1 new jet

probably new



# Other important components

- Sensitivity analyses
  - One and two-way
  - Probabilistic
- Discounting (3% by convention)
- Adjustment for inflation
- Static vs. Dynamic Models



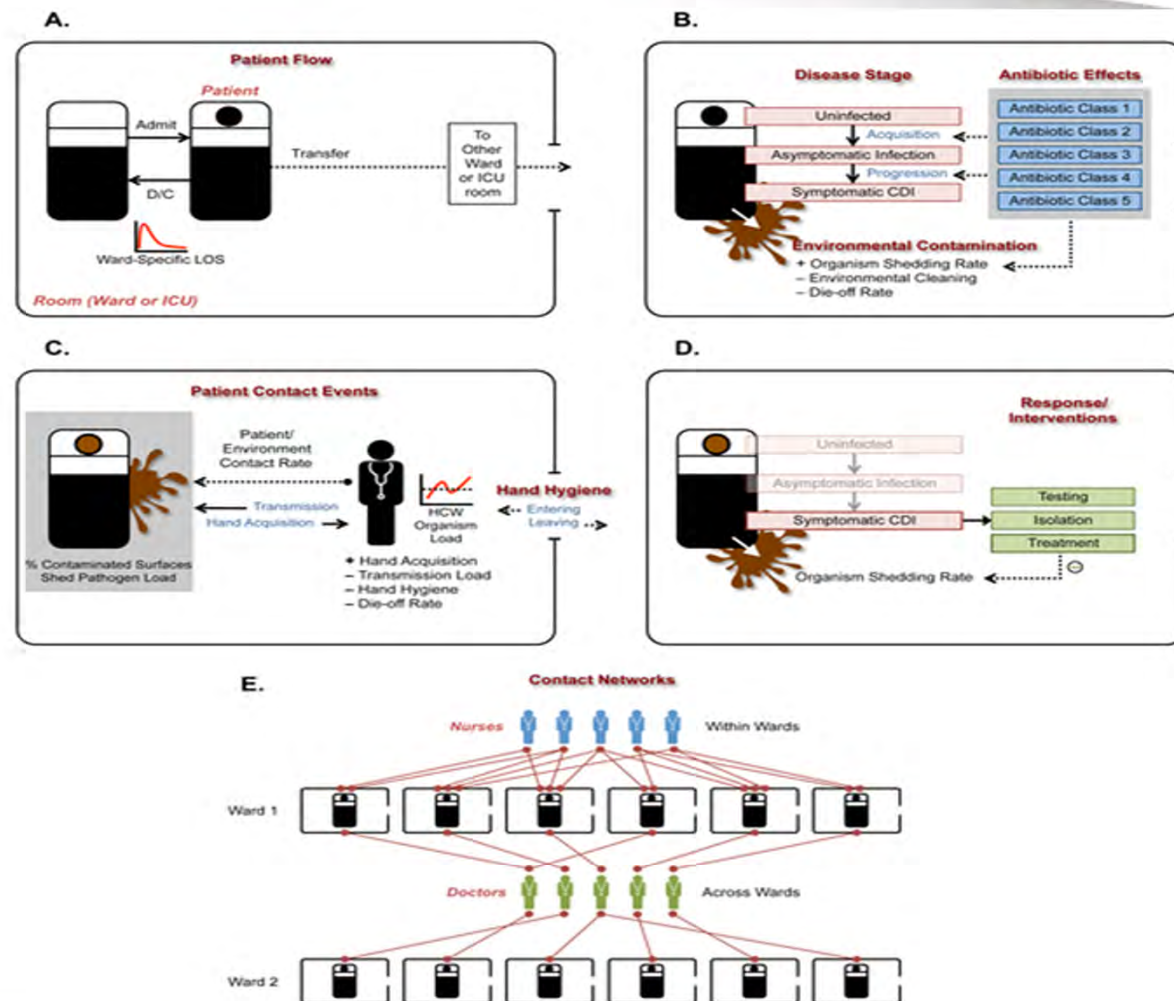
# Economic Analysis of Veterans Affairs Initiative to Prevent Methicillin-Resistant *Staphylococcus aureus* Infections

Richard E. Nelson, PhD,<sup>1,2</sup> Vanessa W. Stevens, PhD,<sup>1,3</sup> Karim Khader, PhD,<sup>1,2</sup>

CEA	
Incremental LYs gained	ICER,
	Total cost
504.8	114,605
1,721.7	24,561
2,453.4	12,687
4,679.8	28,048
335.0	180,801
1,202.3	42,116
1,614.8	27,628
3,152.2	49,435

The extra cost of the MRSA initiative relative to previous control efforts was \$49,435 per QALY







## RESEARCH ARTICLE

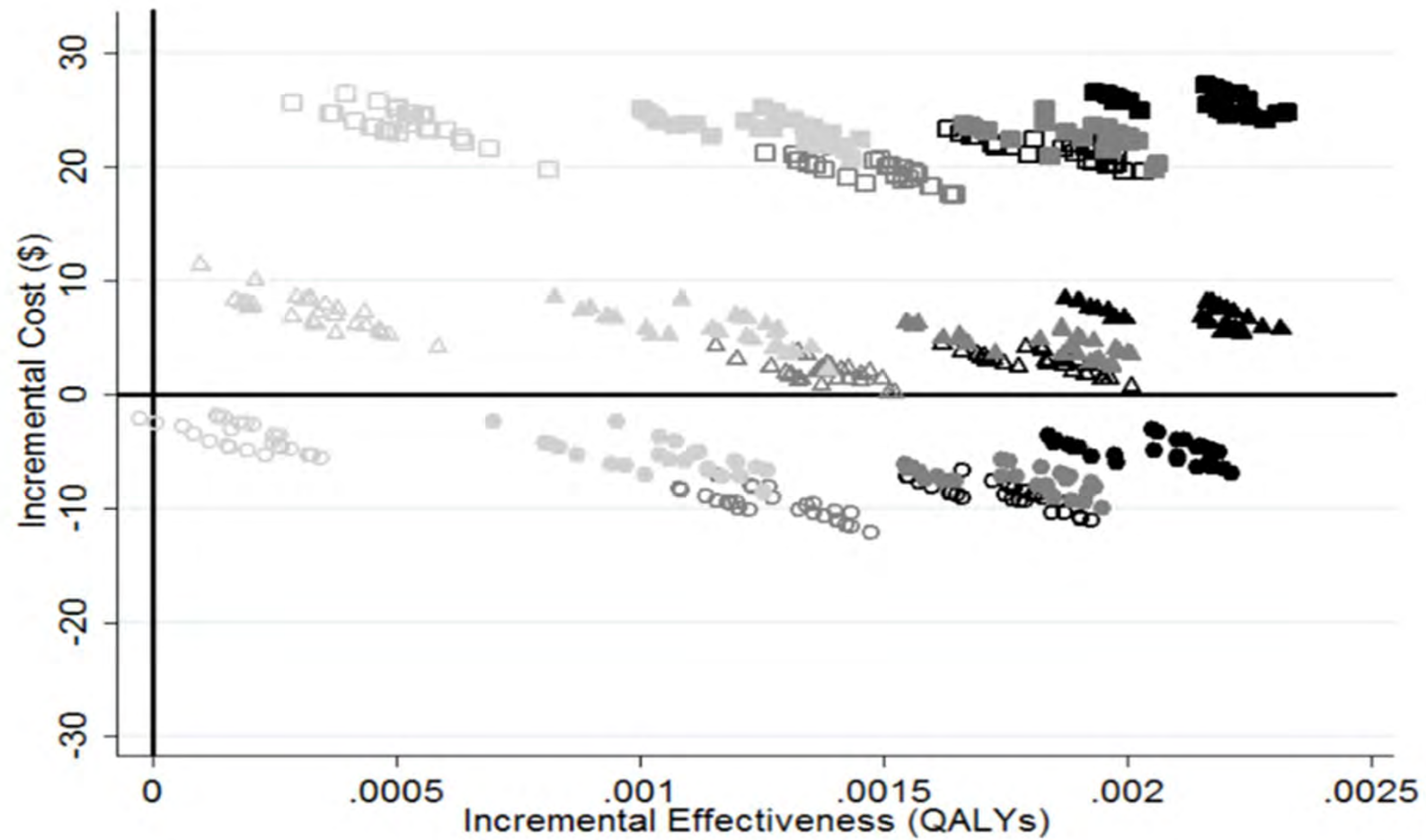
# An Economic Analysis of Strategies to Control *Clostridium Difficile* Transmission and Infection Using an Agent-Based Simulation Model

Richard E. Nelson<sup>1,2\*</sup>, Makoto Jones<sup>1,2</sup>, Molly Leecaster<sup>1,2</sup>, Matthew H. Samore<sup>1,2</sup>, William Ray<sup>1,2</sup>, Angela Huttner<sup>3</sup>, Benedikt Huttner<sup>3</sup>, Karim Khader<sup>1,2</sup>, Vanessa W. Stevens<sup>1,4</sup>, Dale Gerding<sup>5</sup>, Marin L. Schweizer<sup>6,7</sup>, Michael A. Rubin<sup>1,2</sup>

Table 4. Results from cost-effectiveness analysis.

Importation	Effectiveness measure = infections averted			Effectiveness measure = QALYs <sup>a</sup>		
	Low	Transmission		Low	Transmission	
		Medium	High		Medium	High
<i>Low importation</i>						
BASE	-	-	-	-	-	-
INT	\$36,936	\$22,114	Dominant	\$80,118	\$19,892	Dominant
OPT	\$434,024	\$388,071	\$112,865	\$923,269	\$189,776	\$110,952
<i>Medium importation</i>						
BASE	-	-	-	-	-	-
INT	\$10,980	\$3,115	Dominant	\$51,611	\$4,272	Dominant
OPT	\$95,788	\$78,655	\$26,176	\$211,511	\$73,780	\$29,473
<i>High importation</i>						
BASE	-	-	-	-	-	-
INT	\$6,963	\$506	Dominant	\$20,389	\$616	Dominant
OPT	\$56,243	\$38,835	\$13,978	\$197,459	\$41,531	\$15,628







Cros

# A cost-effectiveness analysis of two different antimicrobial stewardship programs

Lucas Miyake Okumura<sup>a,\*</sup>, Bruno Salgado Riveros<sup>b</sup>, Monica Maria Gomes-da-Silva<sup>c</sup>, Izelandia Veroneze<sup>d</sup>

**Table 2 – The base case: outcomes, costs per patient, CER, and ICER.**

	Absolute Risk	Direct costs (average value)	CER	ICER
Conventional ASP	0.6209	US\$ 18,013.22	US\$ 29,011.46	US\$ 19,287.54
Bundled ASP	0.7308	US\$ 20,132.92	US\$ 27,549.15	
Conventional ASP <sup>a</sup>	0.6202 ± 0.08	US\$ 18,021.21 ± 5.72	US\$ 29,057.10	US\$ 19,317.58
Bundled ASP <sup>a</sup>	0.7328 ± 0.11	US\$ 20,196.37 ± 6.33	US\$ 27,560.55	

ASP, antimicrobial stewardship program; AR, Absolute Risk; CER, Cost-Effectiveness Rate; ICER, Incremental Cost-Effectiveness Ratio.

<sup>a</sup> After 10,000 iterations.

Notes: CER represents the cost per patient that survives 30 days. ICER represents the cost per incremental patient that survives 30 days.



# Budget impact analyses

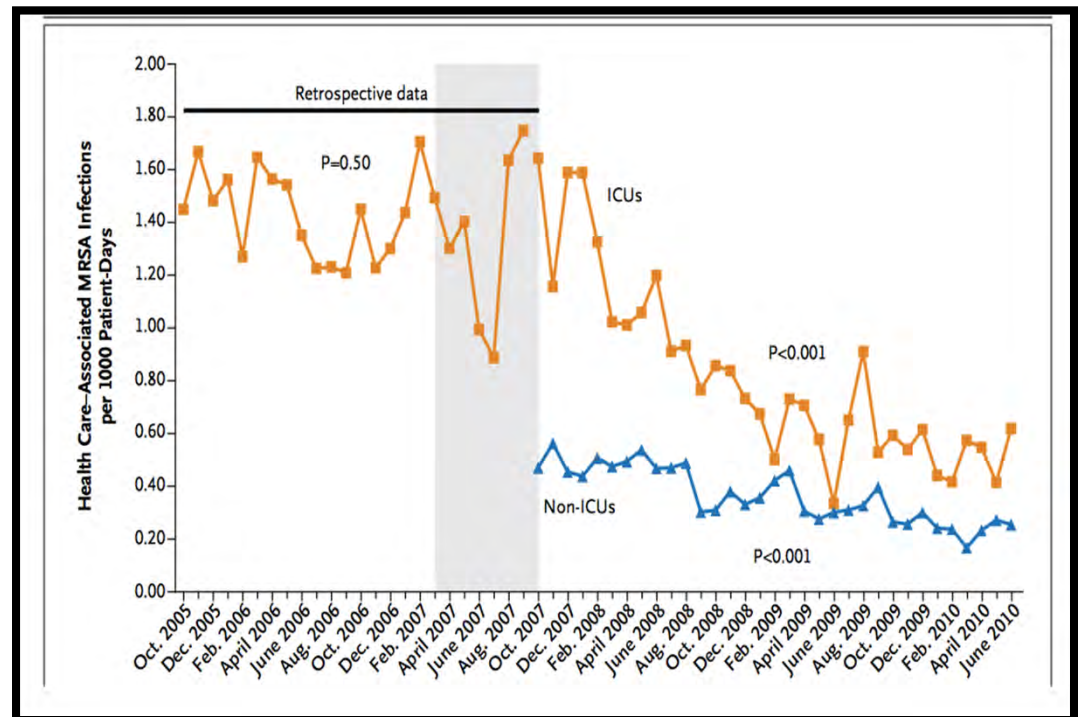
- Analysis of provider's expenditures for a program over a short period of time (often 1-3 years)
  - Costs are not usually adjusted for inflation or discounting
- Uses provider/payer perspective
  - So no patient-incurred costs
  - But should reflect impacts on enrollment and retention that could result from affecting patients
- Complimentary to CEA
  - CEAs often address societal perspective
  - BIAs are influential in implementation decisions
- Drug plans in Canada require BIA



# Economic Analysis of Veterans Affairs Initiative to Prevent Methicillin-Resistant *Staphylococcus aureus* Infections

Richard E. Nelson, PhD,<sup>1,2</sup> Vanessa W. Stevens, PhD,<sup>1,3</sup> Karim Khader, PhD,<sup>1,2</sup>

- Universal MRSA screening
- Isolation precautions
- Hand hygiene
- Shared responsibility



The initiative cost the VA between 130 and 180 million dollars





# Questions

- Is \$130 (or \$180) million dollars a lot?
- Should we continue funding the VA MRSA prevention initiative?



# Cost of illness

- Prevalence models
  - Cross sectional
  - Reflect costs in a given period of time – e.g., all annual costs associated with a disease
  - Most common method
- Incidence models
  - Lifetime costs
  - Reflects cost from onset of disease to cure/death – e.g., estimate lifetime costs associated with a new diagnosis
  - Difficult to estimate future costs



# Cost-minimization analysis

- Examines only the cost of competing technologies (not the cost of consequences) for the purpose of choosing one with the lowest cost
  - Brand name versus generic
  - Two or more drugs in the same therapeutic class – with similar side effect profiles
  - Assumes equal clinical effectiveness so outcomes are not valued
  - Issue of economic efficiency
  - Cost per patient treated



# Cost-benefit analysis

- Resources consumed and health outcomes measured in monetary units
- Decision rule: Choose treatment with the highest net benefit
- Controversy – assigning monetary value to health





# Cost-benefit analysis

- Results expressed two ways:
  - $\text{Benefits} - \text{costs} = \text{net benefit or net cost}$
  - $\text{Benefit/cost} = \text{benefit cost ratio}$
- Decision rule:
  - Accept programs with net benefit or benefit:cost ratio  $> 1$
  - When comparing multiple alternatives, choose the treatment with the highest net benefit ratio



# Special Challenges in AS Research

How do we measure the effectiveness of an AS program?

- Multi-faceted
- Impact multiple outcomes
- Short vs. long-term
- What is the primary goal of AS?
- Patients are not independent